



Dear Mayor Prather and City Council members,

We the undersigned businesses wish to express our strong support for a Georgetown Fairness Ordinance, which would update existing civil rights protections to cover employment, housing, and public accommodation and to include sexual orientation and gender identity. This revision is good for Georgetown businesses and it's the right thing to do.

Many of our businesses have already adopted LGBT-inclusive non-discrimination policies to ensure our workplaces are welcoming to all of our employees and their families. This type of policy sends a clear message to prospective and current employees that they will be judged based solely on the quality of their work.

Passing a city-wide non-discrimination law would help keep Georgetown competitive with the rest of the state and the region. It would help us recruit and retain the best, hardest working, and most talented individuals without impediment. And it may even help grow the Georgetown economy: neighboring Midway has increased occupational tax revenue by 33% since passing a Fairness Ordinance in 2015, and they have attracted companies that will double the number of local jobs.

Eight Kentucky cities have already adopted their own Fairness Ordinances—Covington, Danville, Frankfort, Lexington, Louisville, Midway, Morehead, and the small Appalachian town of Vicco. These are places that have sent a clear message that hardworking LGBT people don't need to fear discrimination. But in Georgetown, the fear of prejudicial judgment keeps at least some prospective employees away, holding us back and impoverishing our workforce.

Fairness is the right choice for Georgetown: it has very little cost and immeasurable benefits. We urge you to support a Fairness Ordinance for Georgetown.

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Name

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Signature

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Title

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Date

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Company

Please return to [georgetownfairness@gmail.com](mailto:georgetownfairness@gmail.com)